

PROTEKTIV  
CERAMIC

TECHNOLOGICALLY ADVANCED WINDOW FILM



A close-up photograph of a car's interior, showing a light-colored leather seat with a perforated pattern and a dark window frame. A blue vertical text overlay is positioned on the left side of the image.

HI-DEF DRIVING

## EXCEPTIONAL CLARITY + ANTI-EMI PROPERTIES

**Protektiv Ceramic automotive film brings you the latest global technology in an IR window film that outperforms all other films.**

It delivers a dramatic reduction in solar heat passing through the glass as well as significant glare reduction and maximum protection from harmful UV rays.

Protektiv Ceramic is a 100% colour stable film, and because the film is 100% metal free, it will not cause electromagnetic interference (EMI) with electronic devices such as GPS, car radios and mobile phones.

It's also independently tested and certified by ARPANSA (Australian Radiation Protection and Nuclear Safety Agency) and backed by our nationwide Limited Lifetime Warranty\*

\*Lifetime warranty terms, conditions and exclusions apply.

## ADVANCED CERAMICS ENGINEERED TO OUTPERFORM

**The main feature of this film is outstanding optical clarity that enhances your view, both day and night.**

The optical clarity results from the engineering of nanotechnology to create a ceramic composition so small that, not only is it invisible to the naked eye, it cannot even be detected under a regular microscope.

Ceramic technology means maximum achievable heat reduction and a stylish looking film.

It's a tough durable film that unlike many other high performance films, won't fade or discolour.



**OUTPERFORMS ALL OTHER  
WINDOW FILMS ON THE MARKET**

**39%**

**VISIBLE LIGHT  
TRANSMITTED**

**57%**

**GLARE  
REDUCTION**

**100%**

**DYE-FREE &  
METAL-FREE**

**54%**

**TOTAL SOLAR  
ENERGY REJECTION**

**99%**

**UV RAY  
REJECTION**

**87%**

**INFRARED HEAT  
REJECTION (IR)**



# TERMS TO KNOW

## Visible Light Transmitted (VLT)

The percentage of visible light that passes directly through the filmed glass; the higher the percentage the lighter the film.

## Glare Reduction

The percentage of visible light reduced by the film. Glare is often contributed to driver distraction and headaches.

## Total Solar Energy Rejected (TSER)

This indicates the total of solar energy rejected by the filmed glass. Solar energy is an overall performance indicator of infrared + ultraviolet + visible light.

## UV Rejection

This indicates the percentage of harmful ultraviolet that is rejected by the filmed glass. UVA and UVB rays contribute to sunburn and fading & discolouration of the interior of the vehicle.

## Infrared Rejection

The amount of infrared (IR) energy that is blocked by the film; ie the film blocks the vast majority of the heat from the infrared. The IR value measures the entire solar spectrum around 780nm to approx. 2500nm.



► Unlike dyed or metalised films, spectrally tuned ceramic films offer superb heat rejection properties without compromising visibility. They're also low-reflective and don't appear shiny.



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PART OF THE PROTEKTIV RANGE  
Independently tested by ARPANSA

Exclusive to  
**MotorOne**  
motorone.com