

INTRODUCING

Ninth Generation Surface Coatings  
plus a brand new sales training initiative.

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MotorOne  
CAR CARE

MotorOil  
CAR CARE



G9+

NEW FORMULA

CERAMIC SURFACE COATING  
NOW WITH GRAPHENE



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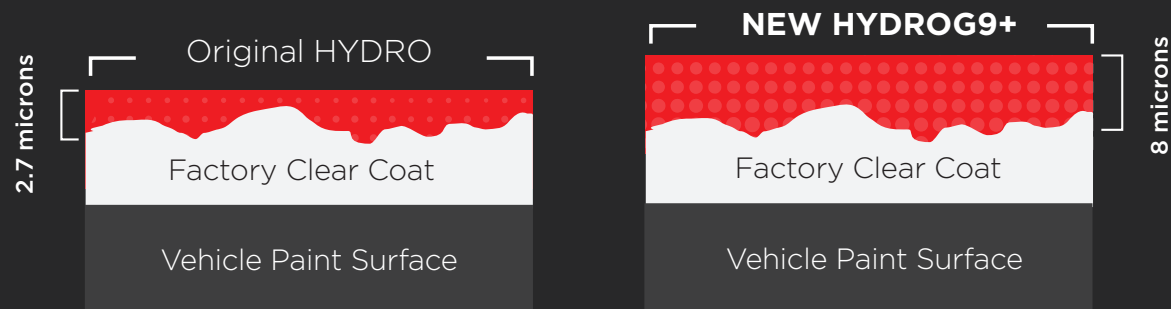
Summary

A NEW FORMULA

**HYDRO G9+ IS THE BIGGEST BREAKTHROUGH**  
IN THE EVOLUTION OF SURFACE COATINGS.

There are 2 components to this new formula that come together to make an undeniably stronger product:

- + **DOUBLE CERAMIC:** Original HYDRO had a thickness of 2.7 microns. NEW HYDRO G9+ with Graphene is now an incredible 8 microns and almost double the thickness of most other coatings.
- + **GRAPHENE:** Bringing an element to surface coatings that we haven't seen before. It's substantially more hydrophobic, stain resistant, UV resistant and durable than any other coatings on the market.



## THE EVOLUTION OF SURFACE PROTECTION

### 1935 – CREATION

Lead-based paint protection compatible with the vehicles of the day

### 1972 – THE BEGINNING ON MING

Began distributing ming in Australia

### 1980 – ADVANCEMENTS

Introduced a new formula with non-stick properties making for an easier clean and protection against oxidisation and loss of gloss.

### 1997 – PROTECTION REVOLUTION

A development in MotorOne formula saw added protection against bird and bat droppings and also tree sap.

### 2005 – A NEW ERA

With the evolution of eco-friendly products came a non-organic range of vehicle protection products, where the product wouldn't breakdown when exposed to the environment.

### 2015 – GLOBALLY TESTED & CERTIFIED

Protektiv revolutionised MotorOne's offering. It's performance and high gloss being tested, proven and certified to meet the stringent standard set out Boeing compatible products.

### 2017 – VEHICLE PROTECTION AT IT'S BEST

Protektiv HYDRO Surface coating is made from a high performing formula combining Silicon Carbide (Sic) and Ceramic, delivering extreme durability, hardness and a permanent super gloss finish.

### 2018 – DEVELOPMENT & TESTING

Continual development & testing of products to ensure best practice and highest quality.

### 2022 – ADVANCING HYDRO FURTHER

MotorOne advanced the formula based on new findings around vehicle paintwork, deployed more product testing, leading to the introduction of HYDRO+.

### 2023 – THE INTRODUCTION OF GRAPHENE

The inclusion of Graphene into the double ceramic formula offers a new found hardness and durability.



DELVING DEEPER INTO WHAT SETS **HYDRO G9+** APART

A NEW FORMULA

# ***SUPERCHARGED SURFACE COATING***

## THE **GRAPHENE** DIFFERENCE

HYDRO G9+ is formulated by incorporating graphene with ceramic, delivering incredible strength and long lasting protection to the surface of your vehicle.

## A '**HYBRID**' COATING

The properties of a hybrid graphene formula is double ceramic augmented with Graphene. It helps the coating bond deeper into the vehicles paintwork making it optically brighter and noticeably smoother to touch.

## ADVANCED **TESTING** TECHNIQUES

Thorough testing helps develop a top performing formula.



300 hours of  
**Extreme Weather** testing



100 hours of  
**Accelerated UVB** testing



168 hours of  
**Hard Water** testing<sup>^</sup>



168 hours of  
**Chemical Deterioration** testing\*

<sup>^</sup> Tested for rust defence    \* Ethanol, NaOH,  $H_2SO_4$

ENHANCED PROTECTION

EXTERIOR PROTECTION

Protects vehicles paintwork from weathering, oxidization and damaging environmental contaminants

INTERIOR PROTECTION

Provides unsurpassed durability and ensures maximum resistance

- + Leather coating
- + Vinyl & plastics coating
- + Fabric and carpet coating

ADDITIONAL BENEFITS

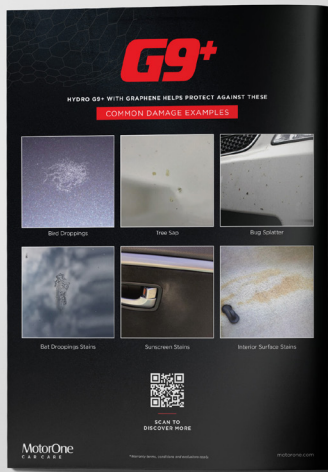
- + Once off application
- + No Inspections
- + Professionally applied
- + Helps keep a vehicle cleaner for longer
- + Backed by a nationwide limited lifetime warranty\*



• \*Warranty terms, conditions and exclusions apply.

ACCESS TO HIGH CONVERTING MARKETING MATERIAL

MotorOne  
CAR CARE



Our in-house marketing team provide access to a diverse and comprehensive range of cutting edge traditional and digital point of sale collateral.

Brochure features:

- + Premium stock
- + 4 page A4 outlay
- + Exterior and interior protection explained
- + Common damage example visual aids



## CAR CARE KIT

High quality products designed to enhance the HYDRO G9+ coating.

### PRODUCTS FEATURED

- + WASH/IT - 250mL hydrophobic shampoo
- + POP/IT - 250mL ceramic sealant
- + SPRITZ/IT - 250mL interior citrus cleaner (with cloth)
- + BUFF/IT - extra soft buffing cloth
- + SPLAT - 5 pack bird, bat and tree dropping wipes



## SWISH + MOTORONE TRAINING

# Discover how a business coach can get you better results.

MotorOne have partnered with the world's leading ethical sales and communication company, SWISH Sales Coaching! We're offering **Exclusive Complimentary Online & In-Person Training.**

### WHAT'S INVOLVED?

#### ONLINE & IN-PERSON TRAINING

Minimal disruption for you and the dealership.

#### THE PARTNERSHIP

Motor One's partnership with SWISH is designed to pinpoint growth opportunities for you and your Dealership and it's complimentary!

#### TAILORED TO SUIT YOU

A real focus on each individual, guaranteed to bring new ideas to your approach in selling Car Care.

#### THE SWISH APPROACH

Selling With Integrity and Selling with Honesty

#### UNLOCK YOUR FULL SELLING POTENTIAL!

MotorOne  
CAR CARE

partnering with

swish SALES COACHING

### MORE ABOUT OUR PARTNERS AT SWISH

SWISH Sales Coaching, co-founded by Ryan Tuckwood and Jack Corbett, revolutionises sales with their ethical approach.

They gained national fame in 2019 by securing investment from three Shark Tank judges, a show first!

These experts, Dr. Glen Richards, Steve Baxter and Andrew Banks, continue to support SWISH's mission.

Creating the foundation for **remarkability.**



## PRICING



## PRICING



## SUMMARY

- + MotorOne are dedicated to offering and serving our dealerships the best-of-breed products in the market.
- + Offering your customers industry leading formula's is a no brainer.
- + HYDRO G9+ enhances the traditional effects of surface coating, making it more resistant to common damage and more durable to last for even longer.
- + We'll support your team with training and marketing materials.